ORDER

102318 Orders Order / Rev: 06819924 Alt Order #: Product Desc: NASIT KSNV Estimate: 1245 09/18/12 - 09/24/12 Flight Dates: Primary AE: Amy McCreary Original Date / Rev: 05/30/12 / 05/30/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National GMMB, Inc./ Washington D.C. Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Nevadans Against Special Interest Tax Advertiser Name: Demographic: A35+ New Business Thru: Product Codes: PLI1 Order Separation: 00:15:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	66	\$50,550.00	\$42,967.50

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	66	\$50,550.00	\$42,967.50	0.00
Totals	66	\$50.550.00	\$42,967,50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	28%	\$50,550.00
Market	100%	\$180,535.71

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0,00
KBLR	. 0% .	\$0.00
KFBT	0%	\$0 .00
KINC	0%	\$0.00
KLAS	31%	\$55,966.07
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$28,885.71
KTUD	1%	\$1,805.36
KVVU	17%	\$30,691.07
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$12,637.50

	Ln	Ch	Start	End ·	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E	1	KSNV	09/18/12	09/24/12	M-F 5-6a WakeUp	W/Wæ@M	5-6a	MTWTF	:30	3	\$400.001	0.00 NM	3	\$1,200.00
					M-F 5-6a WakeUp	w/Wagners								
	٧	NAKE L	JP WITH 1	THE WAGI	NERS									
		Star	rt Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	We	ek: 09/	18/12 (09/24/12	MTWTF	3	\$400.00	0.00						

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KSNV

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102318

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Nevadans Against Special Interest Taxal

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Product Desc:

NASIT

Flight Dates:

09/18/12 - 09/24/12

Estimate:

1245

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Snots	Amount
E 1 KSNV			M-F 5-6a WakeU		5-6a	MTWTF	:30	3	\$400,001	0.00 NM	3	\$1,200.00
		THE WAG	M-F 5-6a WakeU		0 04		.00	J	φ 155(55 1	0,00 /	v	Ψ1,200,00
<u>Sta</u> Week; 09/	<u>rt Date</u> 18/12	End Date 09/24/12	<u>Weekdays</u> MTWTF~~	Spots/Week 3	<u>Rate</u> \$400.00	Rating 0,00						
E 2 KSNV	09/18/1	2 09/24/12	M-F 6-7a WakeU M-F 6-7a WakeU	-	6-7a	MTWTF	:30	3	\$725.001	0.00 NM	3	\$2,175.00
WAKE	UP WITH	THE WAG		, 5								
<u>Sta</u> Week: 09/	<u>rt Date</u> 18/12	End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$725.00	Rating 0.00			•			
		2 09/24/12	Today Show Today Show	СM	658a-9am	MTWTF	:30	3	\$900.001	0.00 NM	3	\$2,700.00
TODAY		E 1 D-4-	1071-1	0	D-4-	D-#						
Week: 09/		End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$900.00	Rating 0.00						
		2 09/22/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$375.001	0.00 NM	1	\$375.00
	3 AT SUI		Managana	On ata Balanda	Data	Detter						
<u>518</u> Week: 09/	rt Date 117/12	<u>End Date</u> 09/23/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$375,00	Rating 0.00						
E 5 KSNV		2 09/23/12		SUNDAM	- φ373.00 - 6a-7a	S	:30	1	\$375.001	0.00 NM	1	\$375.00
	3 AT SUI		News 3 Sunrise		Ga-7 a	3	,50	'	ψ010.001	0.00 14141	'	φ3/3,00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	S	1	\$375.00	0.00						
E 6 KSNV	09/23/1	2 09/23/12	News 3 Today W News 3 Today	knd CM	9a-930am	S	:30	1	\$500.001	0.00 NM	1	\$500.00
NEWS	3 TODA	Y/WKEND	Nows o roday									
<u>Sta</u> VVeek: 09	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	<u>Rating</u> 0.00						
E 7 KSNV	09/18/1	2 09/24/12	M-F Today Show M-F Today Show		9-10a	MTWTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
	SHOW		-		Б.	D. ()				-		
Week: 09	<u>rt Date</u> /18/12	End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 3		Rating 0.00						
			M-F Today Show Today 4th Hour	III 4th KBM	10am-11am	MTWTF	:30	3	\$325.001	0.00 NM	3	\$975.00
	SHOW				D .4	5						
<u>Sta</u> Week: 09		End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 3		Rating 0.00						
E 9 KSNV	09/18/1	12 09/24/12	Rachael Ray Rachael Ray	СМ	11am-12pm	MTWTF	:30	3	\$325.001	0.00 NM	3	\$975.00
RACHE	EL RAY		-									
<u>Str</u> Week: 09	art <u>Date</u> /18/12	<u>End Date</u> 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 3		Rating 0.00			•			
E 10 KSNV	09/18/	12 09/24/12	Noon News Noon News	СМ	12-1230pm	MTWTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
NEWS	3 AT NO	ON										
	art Date	End Date 09/24/12	<u>Weekdays</u> MTWTF⊶-	Spots/Week		Rating 0.00						
E11 KSNV				0pm CM	1230-1p	MTWTF	:30	3	\$325.001	0.00 NM	3	\$975.00
NEWS	4: THE A	AGENDA	The Agenda 125	νομιιι								
Sta	art Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week		Rating						
Week: 09 E12 KSNV		09/24/12 12 09/24/12	Days of our Live		\$ \$325.00 1258p-2pm	0.00 MTWTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
sea * * * =	OE O:	LD. (50	Days of our Live	S								
	OF OUR		Mookdaya	Cnota Balact	Data	Patina						
<u>St</u> Week: 09	art Date /18/12	End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week		Rating 0.00						
E13 KSNV				CM	2pm-3pm	MTWTF	:30	3	\$325.001	0.00 NM	3	\$975.00
	, (-,			J				•		3.23 1111		#

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Product Desc:

Flight Dates:

09/18/12 - 09/24/12

Estimate:

NASIT 1245

Break Start/End Time Len Spots Ln Ch Start End Inventory Code Days Rate Pri Rtg Type Spots Amount The Doctors The Doctors THE DOCTORS Start Date End Date Weekdays Spots/Week Rate Rating MTWTF--Week: 09/18/12 09/24/12 \$325.00 0.00 E 14 KSNV 09/18/12 09/24/12 Dr. Phil CM 3-4p MTWTF--:30 3 \$450.001 0.00 NM 3 \$1,350.00 Dr Phil DR. PHIL Spots/Week Weekdays Rating Start Date End Date Rate MTWTF--Week: 09/18/12 09/24/12 \$450.00 0.00 E 15 KSNV 09/18/12 09/24/12 News 3 at 4 CM 4-430p :30 \$725,001 0.00 NM \$2,175.00 MTWTF--3 News 3 at 4 FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rating Rate 09/24/12 MTWTF--Week: 09/18/12 \$725.00 0.00 E 16 KSNV 09/18/12 09/24/12 News 3 at 430pm CM 430-5pm \$725.001 0.00 NM MTWTF~~ :30 3 \$2,175.00 News 3 at 4:30PM **NEWS 4 AT 430P** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/18/12 09/24/12 MTWTF--\$725.00 0.00 M-F Early News E 17 KSNV 09/18/12 09/24/12 5-630p MTWTF--4 \$1,200,001 0.00 NM \$4,800.00 CM :30 M-F Early News **EARLY NEWS** Start Date End Date Weekdays Spots/Week Rating Rate MTWTF--Week: 09/18/12 09/24/12 4 \$1,200.00 0.00 E18 KSNV 09/22/12 09/22/12 Sa-Su Early News CM :30 \$675.001 0.00 NM 5pm-630pm ----S-\$675.00 Sa-Su Early News KSNV EARLY NEWS End Date Start Date Weekdays Spots/Week Rate Rating 09/23/12 ----S-Week: 09/17/12 \$675.00 0.00 E 19 KSNV 09/18/12 09/24/12 M-F Jeopardy MTWTF--3 \$1,300.001 CM 630-7pm :30 0.00 NM 3 \$3,900.00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/18/12 09/24/12 MTWTF--\$1,300.00 0,00 7-730pm E 20 KSNV 09/18/12 09/24/12 M-F Wheel CM MTWTE--:30 3 \$1,300.001 0.00 NM 3 \$3,900.00 M-F Wheel of Fortune WHEEL OF FORTUNE Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating 09/24/12 MTWTF--Week: 09/18/12 3 \$1,300.00 0.00 E 21 KSNV 09/22/12 09/22/12 Weekend Jeopardy/Whe@M 630-730pm ----5-:30 \$525.001 0.00 NM \$525.00 WKND Jeop/Wheel JEOPARDY/ WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----S-\$525.00 0.00 E22 KSNV 09/19/12 09/19/12 Wed PR 9-10p CM 9-10pm --W----:30 \$3,000.001 0.00 NM \$3,000.00 Wednesday Prime 9-10pm **ROCK CENTER** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 --W----\$3,000.00 0.00E 23 KSNV 09/21/12 09/21/12 Fri 10-11p CM 10-11pm ---F--:30 1 \$2,600,001 0.00 NM \$2,600,00 1 Friday Prime 10-11pm DATELINE NBC Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 1 \$2,600.00 0.00 E 24 KSNV 09/22/12 09/22/12 Sat PR 10-11p CM 10-11pm ----S-:30 \$1,200.001 0.00 NM \$1,200.00 Saturday Prime 10-11pm LAW & ORDER: SVU Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----5-\$1,200.00 0.00 E 25 KSNV 09/23/12 09/23/12 CM 7-10pm ----5 :30 1 \$1,600.001 0.00 NM \$1,600.00

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\$50,550.00

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Advertiser:

Nevadans Against Special Interest Taxat

Alt Order #: Flight Dates:

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09/18/12 - 09/24/12

Product Desc:

Estimate:

NASIT

1245

End Break Start/End Time Ln Ch Start Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount News 3 Live in Prime News 3 in Prime **NEWS AFTER NFL** Start Date End Date Weekdays Spots/Week Rate Rating ____s Week: 09/17/12 09/23/12 1 \$1,600.00 0.00 M-F News 3 at Eleven CM E 26 KSNV 09/18/12 09/24/12 11pm-1135pm MTWTF--:30 3 \$1,200.001 0.00 NM \$3,600.00 3 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date Spots/Week Rating End Date **Weekdays** <u>Rate</u> MTWTF--Week: 09/18/12 09/24/12 3 \$1,200.00 0.00 E 27 KSNV 09/22/12 09/22/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 1 \$1,100.001 0.00 NM ----S-\$1,100.00 1 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Spots/Week Rate Start Date End Date Weekdays Rating 09/23/12 ----S-Week: 09/17/12 1 \$1,100.00 0.00 1135p-1237a :30 \$500,001 0.00 NM E 28 KSNV 09/18/12 09/24/12 The Tonight Show CM MTWTF--3 \$1,500,00 Tonight Show TONIGHT SHOW W/ JAY LENO Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/18/12 09/24/12 MTWTF--\$500.00 0.00 1130pm-1:02am 0.00 NM E 29 KSNV 09/22/12 09/22/12 Saturday Night Live CM :30 1 \$1,400.001 ----S-\$1,400.00 Saturday Night Live SATURDAY NIGHT LIVE Spots/Week End Date Start Date <u>Weekdays</u> Rate Rating Week: 09/17/12 09/23/12 ----S-\$1,400.00 0.00